





MIDDLE EAST  
**WASTE & RECYCLING**  
*Awards*



 23 OCTOBER 2026

 PALAZZO VERSACE, DUBAI

 [www.mewarawards.com](http://www.mewarawards.com)

ORGANISED BY

**WASTE & RECYCLING**

HOSTED BY

 **MEDIA FUSION**  
PUBLICATIONS • TRADE SHOWS • EVENTS

# Recognising Excellence in Waste Management & Recycling!

**08**  
YEARS

**170+**  
AWARDS

**300+**  
WINNERS



## — OUR MISSION

Launched in 2018 by Waste & Recycling Magazine, the Middle East Waste & Recycling Awards (MEWAR Awards) was created to celebrate the organisations and individuals redefining environmental management through innovation, leadership, and industry-leading practices.

Recognised as one of the region's most distinguished industry platforms, MEWAR Awards shines a spotlight on those driving meaningful progress in waste management, recycling, and sustainability across the Middle East. The awards recognise exceptional achievements that continue to shape a cleaner, smarter, and more sustainable future for the region.

Year after year, MEWAR Awards champions business excellence, encourages innovation and knowledge sharing, and sets new benchmarks for industry recognition, performance, and professional credibility, all contributing to the region's sustainable growth journey.

Now entering its 8th edition, MEWAR Awards 2026 returns this October, bringing together the region's leading industry professionals for a prestigious celebration of impact, innovation, and transformative achievements in the sector.

**"The only platform in the region  
dedicated to recognising and  
rewarding true excellence in  
waste management and recycling."**

— RECOGNITION

# AWARD CATEGORIES

- |   |  |   |
|---|--|---|
| 1. PERSONALITY OF THE YEAR (WASTE MANAGEMENT)                         | 8. EXCELLENCE IN MATERIAL SORTING & RECOVERY AWARD | 15. METALS RECYCLING COMPANY OF THE YEAR (MANUFACTURER/PROCESSOR)   |
| 2. PERSONALITY OF THE YEAR (RECYCLING)                                | 9. SUSTAINABILITY INITIATIVE OF THE YEAR           | 16. PLASTICS RECYCLING COMPANY OF THE YEAR (MANUFACTURER/PROCESSOR) |
| 3. TECHNOLOGY INNOVATION OF THE YEAR (WASTE MANAGEMENT AND RECYCLING) | 10. SUSTAINABLE PACKAGING COMPANY OF THE YEAR      | 17. WEEE & BATTERY RECYCLING COMPANY OF THE YEAR                    |
| 4. BEST SMART TECHNOLOGY SOLUTION (WASTE MANAGEMENT & RECYCLING)      | 11. FOOD WASTE INITIATIVE OF THE YEAR              | 18. EXCELLENCE IN C&D WASTE REDUCTION AWARD                         |
| 5. EXCELLENCE IN WASTE COLLECTION AWARD                               | 12. GREEN START-UP AWARD (WASTE & RECYCLING)       | 19. RISING STAR AWARD (WASTE & RECYCLING) - PEOPLE'S CHOICE AWARD   |
| 6. BEST WASTE DIVERSION/REDUCTION INITIATIVE (GOVERNMENT SECTOR)      | 13. ADVANCED WASTE CONVERSION AWARD                |   |
| 7. ZERO WASTE INITIATIVE LEADERSHIP AWARD                             | 14. EXCELLENCE IN HAZARDOUS WASTE MANAGEMENT AWARD |   |



— SPONSORSHIP PACKAGES

# Premier Sponsors

## DIAMOND SPONSOR

**AED 100,000** + VAT

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- Keynote Address — 3 minutes
- 3-minute video presentation
- Exclusive interview with Waste & Recycling Magazine
- 2 VIP Tables (8 seats each)
- Award Presentation on stage
- Sponsorship announcement via emailer (on confirmation)
- Logo placement on networking area tables
- Logo presence on event photo wall
- Logo placement on stage backdrop
- Logo on awards e-invitation
- Post-event video exposure
- Logo on awards website
- Logo in MEWAR Awards advert in Waste & Recycling Magazine
- Logo in all newsletters & marketing campaigns
- Sponsorship announcement on social media

## GOLD SPONSOR

**AED 75,000** + VAT

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- 2-minute video presentation
- 1 VIP Table (8 seats)
- Full-page advert in Waste & Recycling Magazine
- Sponsorship announcement via emailer (on confirmation)
- Logo placement on networking area tables
- Logo placement on stage backdrop
- Logo placement on event photo wall
- Logo on awards e-invitation
- Post-event video exposure
- Logo on awards website
- Logo in MEWAR Awards advert in Waste & Recycling Magazine
- Logo in all newsletters & marketing campaigns
- Sponsorship announcement on social media

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# Associate Sponsors

## SILVER SPONSOR AED 50,000 + VAT

- 1-minute video presentation
- 1 VIP Table (8 seats)
- Half-page advert in Waste & Recycling Magazine
- Logo on stage backdrop
- Logo on event photo wall
- Logo on awards website
- Logo in MEWAR Awards advert
- Logo in all newsletters & campaigns
- Sponsorship announcement — social media

## CATEGORY SPONSOR AED 30,000 + VAT

- Award presentation of the sponsored category
- 4 complimentary award invitations
- Company name & profile mentioned before winner announcement
- Logo on shortlisted nominees' slides
- Logo on the category page (on confirmation)
- Logo on awards website
- Logo in MEWAR Awards advert
- Logo in all newsletters & campaigns
- Sponsorship announcement — social media

## LANYARD SPONSOR AED 35,000 + VAT

- Exclusive branding on all event lanyards
- 4 complimentary award invitations
- Logo on awards website
- Logo in MEWAR Awards advert
- Logo in all newsletters & campaigns
- Sponsorship announcement — social media



SPONSORSHIP PACKAGES

# Event Sponsors

## DINNER SPONSOR AED 30,000 +VAT

- Exclusive logo on dinner menu
- Branding on all tabletops inside ballroom
- 4 complimentary award invitations
- Logo on awards website
- Logo in MEWAR Awards advert
- Logo in all newsletters & campaigns
- Sponsorship announcement — social media

## PHOTO BOOTH SPONSOR AED 20,000 +VAT

- Logo on all printed photos from the photo booth
- 4 complimentary invitations for the awards
- Logo on awards website
- Logo in MEWAR Awards advert
- Logo in all newsletters & campaigns
- Sponsorship announcement — social media

## ENTERTAINMENT SPONSOR AED 15,000 +VAT

- Company mentioned before both entertainment breaks
- 4 complimentary invitations for the awards
- Logo on awards website
- Logo in MEWAR Awards advert
- Logo in all newsletters & campaigns
- Sponsorship announcement — social media



— ATTEND

# Why Join the Evening?

- The only event in the region dedicated to recognising excellence in the environmental sector
- Network with senior industry leaders, decision-makers, and innovators
- Meet new potential clients and partners in a prestige setting
- Boost your brand's visibility at the region's most prestigious sustainability awards
- Gain insight into the trends and innovations shaping the future of waste & recycling

## ATTENDANCE PRICING

INDIVIDUAL SEAT **₹1835** PER PERSON

FULL TABLE **₹14,680** 8 PERSONS

Join the most prestigious gathering of the Middle East waste and recycling sector on Friday, 23 October 2026 for an evening of networking, recognition & celebration.

**BOOK AT [WWW.MEWARAWARDS.COM](http://WWW.MEWARAWARDS.COM)**

*All prices exclusive of 5% VAT, charged per UAE law.*

GET IN TOUCH

# Want to be part of this extraordinary event?

## SPONSORSHIP QUERIES

**Mohammed Faraaz**  
faraaz@mediafusiongroup.com  
+91 9985597497

**Padmanabhan Rajendran**  
Padmanabhan@mediafusiongroup.com  
+971 55 887 7269

## FOR SPONSORSHIP & TABLE BOOKINGS

**Shazia Ashraf**  
shazia@mediafusiongroup.com  
+971 52 194 2163

## FOR NOMINATION QUERIES

**Keerthana R**  
keerthana.r@mediafusiongroup.com

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