



MEWAR AWARDS 2026

Rising Star AWARD

Yousef Al Sharif

Director • Sharif Metals Group

**Building on a Family Legacy.
Shaping the Next Generation of
Recycling.**





Advancing recycling and the circular economy while helping modernize an established Middle East recycling company.



Combining family legacy with sustainability, technological innovation and international collaboration.



Representing Sharif Metals Group and the Middle East recycling industry at BIR, Aluminium China and SMM.



Contributing to international dialogue through the BIR Electronics Committee and the Recycling Association of Africa.



Building a career defined by innovation, collaboration and responsible leadership.



Why Yousef Deserves the Rising Star Award



Purpose, Impact and Future Potential

A Strong Start to an International Leadership Journey



Achievements

- 01 Director at Sharif Metals Group, supporting digital transformation and operational modernization.
- 02 One of the youngest Board Members of the BIR Electronics Committee.
- 03 Member of the RAA Young Recyclers' Committee, encouraging greater youth participation in recycling.
- 04 Represented Sharif Metals Group and RAA at major international conferences across Europe and Asia.
- 05 Delivered technical presentations on battery recycling, critical minerals, resource flows and circular economy strategies.
- 06 Built meaningful relationships with recycling leaders and stakeholders across multiple regions.



Skill Development

Building expertise across established and emerging recycling sectors

- Non-ferrous metals recycling and secondary lead production.
- E-scrap and battery recycling.
- International commodity markets and supply chains.
- Circular economy implementation, sustainability and ESG principles.
- International trade and cross-border resource flows.
- Continuous learning through conferences, technical committees and industry forums.
- Turning exposure to new technologies and regulations into practical industry insight.



Yousef Al Sharif
Building expertise across established and emerging recycling sectors

Contribution to Innovation



Turning industry change into opportunity

- Supporting digital transformation and modernization to improve efficiency and long-term competitiveness.
- Helping position Sharif Metals Group for the emerging battery recycling opportunity as EV adoption accelerates.
- Raising international awareness of Middle East recycling capabilities through technical presentations and global engagement. Promoting collaboration between recyclers, governments and international industry associations.
- Contributing to dialogue on critical minerals recovery and resilient supply chains for the energy transition.
- Connecting stakeholders across the Middle East, Africa, Europe and Asia.



Fastmarkets Live Lounge – Middle East Iron and Steel Conference

Yousef Al Sharif, Manager at Sharif Metals Group, discussed his family's legacy in metals recycling and how innovation, blockchain, and AI are shaping the industry's future. He also shared insights on regulatory barriers and the future of recycling in the GCC. Recorded live at the Fastmarkets Middle East Iron and Steel Conference 2025.

Leadership Qualities



Leading with integrity, collaboration and purpose

- Leading by example and promoting accountability.
- Building trusted relationships with international recycling organizations and industry stakeholders.
- Representing the Middle East recycling industry with professionalism and credibility.
- Encouraging the next generation to pursue careers in recycling and the circular economy.
- Promoting knowledge sharing and collaboration across regions.
- Balancing respect for a fourth-generation family legacy with a clear focus on the future.



Yousef Al Sharif

Leadership is measured by the Opportunities you Create for Others, not only the Results you Achieve.



Industry Influence

A growing voice in the international recycling community

- Board Member — BIR Electronics Committee.
- Young Recyclers' Committee — Recycling Association of Africa.
- Active participation in international battery recycling and non-ferrous metals forums.
- Cross-border engagement connecting Africa, the Middle East, Europe and Asia.
- Promoting regional recycling capabilities and strengthening international partnerships.
- Contributing to discussions on critical raw materials, sustainable resource management and the circular economy.





Testimonials

Recognition from leadership and the industry

Dr. Salam Al Sharif

Chairman, Sharif Metals Group
& Founding Chairman, RAA

“Yousef represents the future of our industry. His passion for sustainability, commitment to innovation, and ability to engage with international stakeholders make him an outstanding ambassador.”

Industry Perspective

“Yousef consistently demonstrates professionalism, technical understanding, and a genuine commitment to advancing the circular economy.”

Professional Recognition

“A promising young voice helping shape the future of metals and battery recycling.”





The Next Chapter

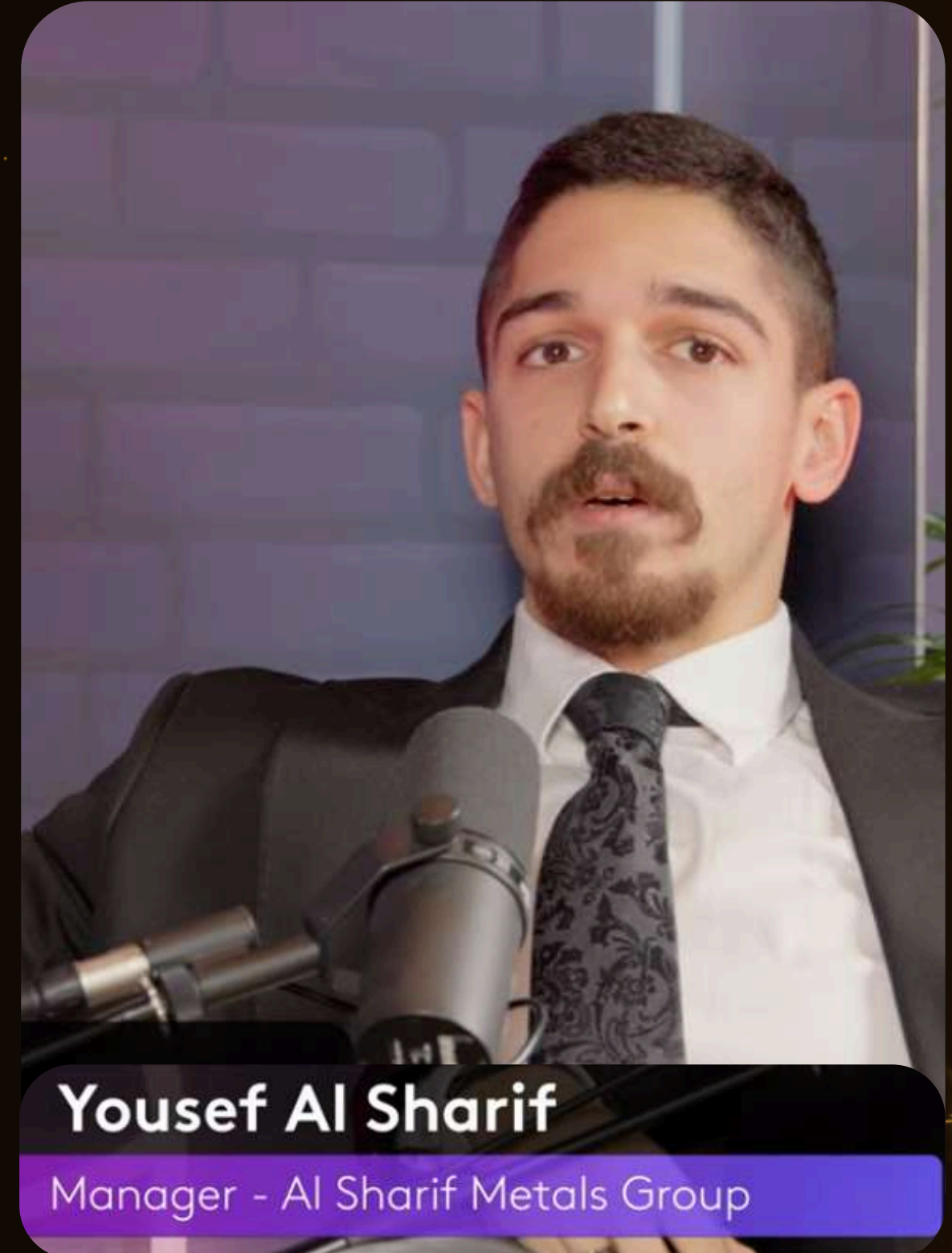
From Rising Star to Industry Builder

PRESERVE THE LEGACY

- Continue modernizing recycling operations through technology, efficiency and sustainable practices.
- Support the growth of battery recycling and critical-minerals recovery in the Middle East.
- Build stronger bridges between Africa, the Middle East, Europe and Asia.
- Encourage young professionals to see recycling as a strategic, innovative and future-focused industry.
- Help position recycling as a key contributor to sustainable economic development and the global energy transition.

ACCELERATE INNOVATION

STRENGTHEN GLOBAL COLLABORATION



The Ambition: Build a more Connected, Innovative and Circular Recycling Industry.



Thank You

RISING STAR AWARD

Yousef Al Sharif

Director • Sharif Metals Group

A New Generation of Leadership for a Changing Recycling Industry.

MEWAR 2026

